

America needs locally owned, locally controlled broadcast media. When the media is controlled by large companies, their only value is their own earnings, not the public interest. In addition, local values wind up being drowned by the national interest.

Recently, Sinclair Broadcast Group has shown the power that can be wielded by large-scale ownership of the broadcast media. A single company can have disproportionate influence in the marketplace of ideas, both by promoting its own view on the public airwaves and by suppressing dissent.

The public interest demands that this country strengthen the rules against media consolidation, not weaken them.